



SHEPHERD ADVISORS

WWW.SHEPHERDADVISORS.COM

Shepherd Advisors is a specialty management consulting firm providing clean energy developers, generators, manufacturers and suppliers with *actionable strategy and market intelligence* to strengthen their market position and grow their business.

Companies engage Shepherd Advisors to build their competitive edge. As Shepherd's clients become more knowledgeable about their market, clearer about their competitive landscape, and sounder in their decision-making processes, they craft and execute better strategies and tactics that lead to superior top line results at lower risk.

Shepherd's industry expertise focuses on the wind, solar, biomass, and energy efficiency markets. Since 2000, Shepherd has been combining its clean energy industry knowledge, and business and government experience with management consulting core competencies to build client success through research, analysis and solutions -- solutions that are tangible and actionable.

Shepherd Advisors' Approach

Shepherd Advisors' approach integrates the Team's clean energy experience, expertise, best practices and lessons learned with:

- Proven best-in-class management tools and methodologies
- Relevant and actionable market intelligence
- Informed competitive positioning
- Understanding of relevant value and supply chains
- Strong data analysis and modeling skills
- Effective partnership building

The core of Shepherd's approach is a focus on revenue growth and four foundational components—strategy, market research, partnership building and leveraging public resources. These areas are addressed individually or in combination.

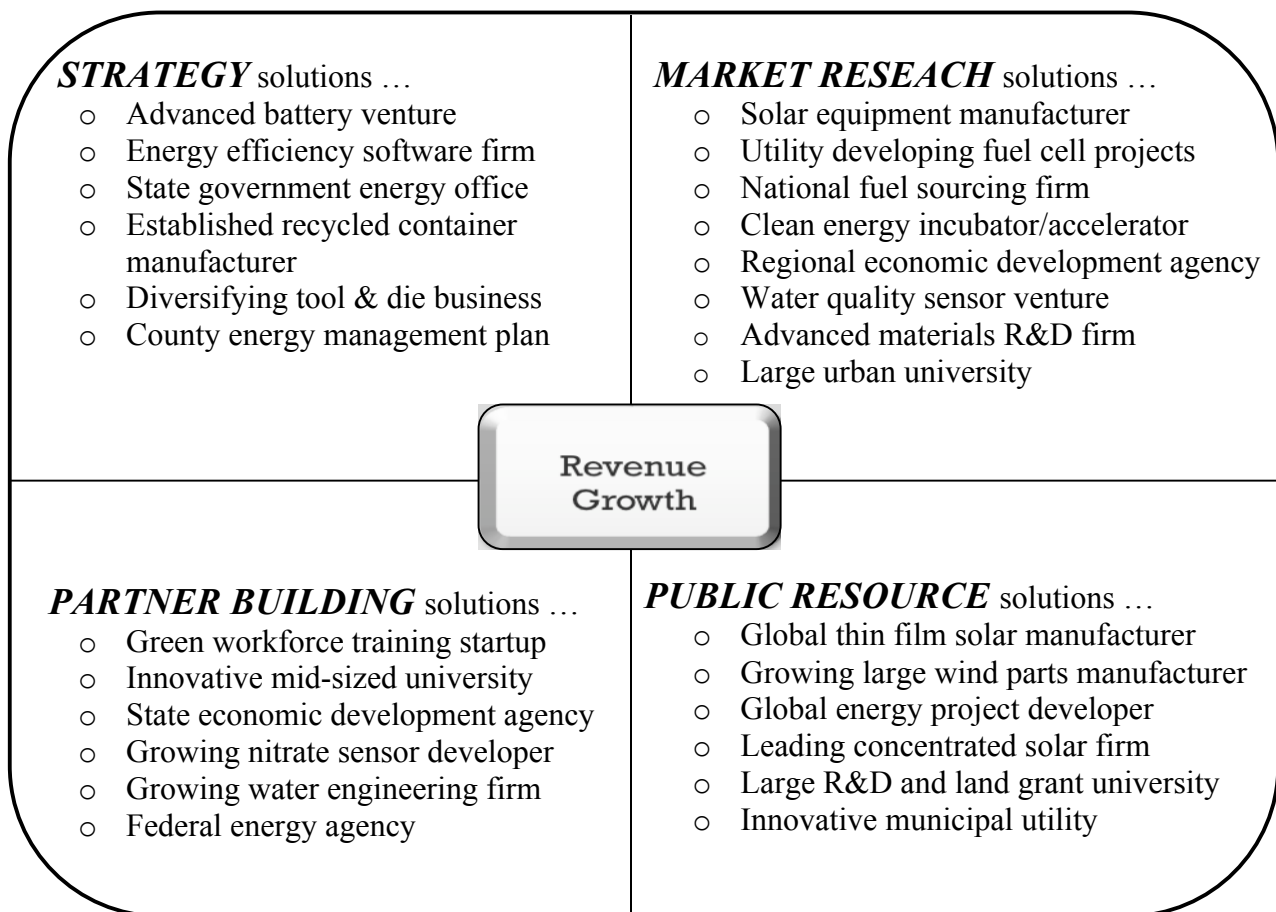


Shepherd Advisors' Team

Shepherd Advisors is comprised of a dynamic cross-functional team of business development professionals who are proven entrepreneurs, executives, engineers, researchers, and former public servants. Collectively, Shepherd Advisors brings more than 100 years of Clean Tech and business management experience to the table. Please visit www.ShepherdAdvisors.com to review team member bios.

Shepherd Advisors' Clients

Shepherd has worked with scores of private business and public sector clients, including startups, mature companies, utilities, economic development agencies, universities, and governments. Different types of Shepherd clients seeking diverse solutions include:



Many clients use Shepherd Advisors for multiple solutions!

How can Shepherd Advisors help you grow?

<http://www.shepherdadvisors.com>

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